

Liskeard Town Forum

Dalva An Dre Lyskerrys

Meeting Notes February 2023

Items that were discussed at our public meeting

Location: Liskeard Public Hall (EMILY HOBHOUSE ROOM), 3-5
West Street PL14 6AW

Date: Wednesday 15th February 2023

1 **Welcome**

As the current chair has had to step down, David Ambler, as vice-chair, led the meeting tonight.

2 **Declarations of Interest**

There were no declarations of interest.

3 **Minutes of the last meeting**

Minutes of the last meeting were agreed and PASSED.

4 **Liskeard Police Update**

Neighbourhood Beat Manager Police Officer Iain Madden delivered his report on anti-social behaviour, drug abuse and road safety in Liskeard. He advised that Liskeard had the highest number of ASBOs in the area. Road Safety incidents were being targeted.

He urged members to report any suspicious behaviour as the police rely on the community to alert them of these incidents in order for them to take action.

In response to a comment about the smell of drugs around the town, Officer Maddern advised that it was important to notify the police immediately.

The discovery of three knives hidden in various plant troughs in the town constituted a serious issue and also needed to be reported. A general comment was that it was difficult to make immediate contact with local police by phone. PO Madden advocated sending an email direct to the Neighbourhood Team and he circulated his card with contact details

Direct email address:

[CIOUSNBMLLST@devonandcornwall.pnn.police.uk](mailto:CIOSNBMLLST@devonandcornwall.pnn.police.uk)

Becky Clark, Civil Parking Enforcement CC highlighted the issues with illegal parking, in particular outside schools. She suggested public patrols, and in particular monitoring by Speed Watch at the appropriate times might discourage the congestion.

The following comments had been emailed for consideration at the meeting”

- ‘outside spar be raised - there is a huge amount of congestion caused by the large number of cars that are parked there. Some even encroach onto the mini roundabout. There are also a lot speeding cars down New Road towards the A38, the local road safety volunteers tend to monitor traffic coming off the A38, however the majority of speeders are coming from town, both my husband and myself have had near misses with speeding cars outside our house. I worry there will be a serious accident one day as many of the houses are family homes with school age children

I think it would be helpful if there was more of a presence outside spar issuing tickets. As for New road, is it possible to consider installing a flashing sign to remind people of the speed limit especially just after the last corner (in front of the semi detached villas, and Clifton Terrace)

The ongoing problem outside the Spar shop was a constant concern despite regular action to move on vehicles. It was suggested that a concerted effort by LTF, LTC and CC was needed to address the problem.

The bollards in the old Cattle Market were there to prevent a rat run through the site which was also being developed. It was discussed whether these had contributed to the problem parking outside Spar on Dean Street.

- **Email for contact to report an illegally parked car:**
parkingenforcement@cornwall.gov.uk

David Ambler has passed on the comments about the road on Dean Street, to the ward member, Cornwall Cllr Pascoe, who has responded, (outside of the meeting) with the following.

‘At a recent Safer Liskeard meeting the safety issues of inconsiderate parking outside the store in Dean Street was discussed. It is apparent this has escalated since the bollards have been placed in Hurlers Court/Market Approach. This has hugely hindered deliveries and quick stop parking for convenience shopping. In addition to the dray lorries delivering to the hostel in Barras Street it has exasperated the congestion on the roundabout at Windsor Place/Dean Street. The enforcement officers and Police have agreed that there is a problem that needs addressing and officers will be patrolling in that area and issuing warnings and tickets.

Speeding in New Road has been an ongoing problem and I have repeatedly asked for this to be addressed too. I had originally requested for it to be included in the Old Road traffic calming scheme, however the Highways Manager at that time didn’t consider the speed on New Road as excessive.

“The 20 is plenty” Pilot scheme in residential areas in parts of Cornwall has been a success and it will now be rolled out all over Cornwall. I do hope this will help make more drivers aware of the importance of reduced speed in built up areas and at bst they will reduce their speed accordingly.

In addition, New Road is included in the plan for the Liskeard interactive travel scheme, making it safer and easier for pedestrians and cyclists, whilst incorporating a traffic calming scheme. We have been working up this scheme with transport designers for a long time and hopefully it will come to fruition shortly.’

Cornwall Cllr Pascoe

5 Liskeard - how do we get it going again?

The chair advised that LTF would keep challenging car parking charges, but advised the forum can not directly change them. LTF has previously discussed how parking charges hinder the attraction of footfall to the town centre.

It was suggested that the LTF use its budget to help market local businesses. The vice-chair explained the money could be used to support promotion, but was also there to unlock larger funding pots, which would be discussed later in the meeting.

Airren Mitchell was convinced that marketing the town via social media was the way forward. Describing the town’s historic background and promoting the small independent businesses many specialising in local products could encourage visitors to the town.

Liskeard also needed a makeover in order to draw in more top notch businesses.

Lin Moore had spent some time trying to identify the owners of the empty shops around the town, in an effort to provide new premises for potential shops. Some owners lived abroad or away from Liskeard so it was very difficult to make contact. Land Registry was suggested as a means of tracking owners.

As a result of the enthusiasm to raise the town profile and market the existing businesses the chair proposed a working party from the forum, to which the Chamber of Commerce and LTC would be invited to create an online marketing plan of action.

Volunteers:

Annette Lee-Julian (LTC), Christina Whitty (LTC), David Braithwaite (LTC)
Airren Mitchell(resident), Michelle Franks (resident)

The chair proposed a working budget of £250.00 towards the project and members voted in favour of the motion.

6 Road Safety Around Liskeard

Derris Watson reported on the work of Speed Watch and the need for more volunteers. She described the procedure when a motorist had been gunned as over the accepted limit and displayed the gun.

The teams worked with a minimum of 3 volunteers and safety was paramount. Contact details to volunteer are included on figure 1.



Figure 1: Speed Watch Contact Details

7 Updates on signs and ideas to promote Liskeard town centre

A discussion on marketing Liskeard with a media campaign was suggested as part of the railway sign discussion at the November meeting. Options and examples are attached as appendix A at the end of these minutes.

With the support of Rebecca Caterrall, Development Officer at Devon and Cornwall Rail Partnership, the forum has investigated the cost of installing some signs for the Liskeard-Looe platform to promote Liskeard for tourism, business and leisure activities. If LTF members agreed, it was hoped the signs could be developed with other local groups like The Chambers of Commerce, LTC, and SECTA.



Figure 2: A similar railway sign for promoting an area.

The branding and design would have to be cleared by GWR.

The chair proposed £500.00 towards the project and members voted in support of the motion

8 Look at possible grants the forum could apply for.

Liskeard Town Forum was setup to support the regeneration of the town. Working with other partners in the town, we will search current grants for those that might support our aims, or benefit the community, business or local groups.

We have listed some particular grants in the appendix to the agenda, and more can be found on the following websites.

<https://www.cornwallcommunityfoundation.com/grants/police-property-act-fund/>

<https://www.grantsonline.org.uk/>

<https://rsnonline.org.uk/>

9 Funding to support secure cycle storage.

The chair proposed £500.00 to unlock a grant for a bicycle lock-up at Liskeard railway station, but the members voted against the motion.

10 Roll of Liskeard Forum Chair

Time did not allow a decision regarding election of a new chair therefore this will be discussed at the next meeting

11 Financial Update

The current balances, 1 April 2022 to 31 January 2023, for the forum are:

Deposit Account		Current Account	Cheque Number	
Balance 31.03.22	6,032.67	Balance 31.03.22		255.49
Interest		Cancelled	✓ 105	0.00
1 April 2022 to 31 May 2022	0.10	LTC Room Hire	✓ 106	-85.10
		Sutton Contracts (Fountain)	✓ 107	-300.00
Bank Transfer	-1,000.00	Bank Transfer		1,000.00
		LTC Room Hire	✓ 108	-23.70
1 June 2022 to 30 June 2022	0.05	W Parry (3 x Minutes)	✓ 109	-90.00
		LTC Room Hire	✓ 110	-11.70
		Mr C Wellbelove (Microsoft Refund)	✓ 111	-135.36
		LTC Room Hire	✓ 112	-11.70
		LTC Room Hire	✓ 113	-23.70
		Liskeard Radio	✓ 114	-300.00
Income	5,032.82	Expenditure		274.23

12 Project Updates

An update to the Library Project is attached as appendix B at the end of the minutes.

An update to Safe 38 is attached as appendix C at the end of the minutes.

13 Planning Updates

The Liskeard Town Clerk presented 3 planning updates that he considered would be of interest to members.

1 PA 230048 Listed Building Consent for the refurbishment of the Grade II Listed Library building in Liskeard to create a hub of reading, exploration, discovery and learning without compliance with condition 3 of decision notice - Awaiting decision

2 PA2300219 Partial demolition of the building retaining the front road facing elevation, reconstruction of rear of the building to provide seven apartments - Awaiting decision

3 Licensing application for a burger van to be sited in small side road in near Liskeard Tavern. The van would be kept elsewhere overnight.

The siting of the unit was considered a dangerous location. Lori Reid (LTC) urged members to take note of planning notices displayed and comment if appropriate.

Considering the shortage of housing in Liskeard, a comment was made that it might be more beneficial to turn empty business premises into accommodation. This requires a longer discussion than the evening allowed.

14 A.O.B

Sue Jewell (Secta) asked to speak on Airbnbs at the next meeting.

15 Stay Connected

The next meeting is being planned for the end of March or early April.

If you need to speak to any of the management committee, you can contact us here:

Telephone 01579 345407

Email. info@liskeardforum.org.uk

Web. www.liskeardforum.org.uk

Attendance

Acting Chair David Ambler

Vice Chair

Secretary Steve Vinson

Minutes Wendy Parry

Attendees

Lin Moore	Traders Assoc
Lori Reid	LTC
Annette Lee-Julian	Ploughman's Festival
A Corin	Resident
Andy Hill	Resident
Christina Whitty	Deputy Mayor
Iain Madden	Devon & Cornwall Police
Sue Jewell	SECTA
Rob & Lisa Kernaghan	Residents
Tracy Adams	L.T.A.
Mark Boylan	Fat Frog
Jo Boylan	Fat Frog

Derris Watson	Speed Watch
C Summerland	Resident
A Langton	Resident
David Braithwaite	LTC
Samantha Reilly	Civil Parking Enforcement- CC
Becky Clark	CivilParking Enforcement - CC
Alexander Nicol	No Wrap
Airren Mitchell	Nostalgia
Malcolm Mort	Resident
Michelle Franks	Resident
Lynette Rule	Resident

Appendices

Appendix A: Some Indicative Marketing Costs, in response to LTF November meeting where a broader marketing of Liskeard was suggested.

The following information was obtained from a transport marketing company, to provide an idea of what was possible, and the sort of costs involved.

Bus Rears provide you with the opportunity to reach motorists, passengers and pedestrians as they make their way around town. They are perfectly placed for one-to-ones with motorists and their passengers, supported by the fact that 83% think they make it easier to see the advert when travelling in the car. Bus rears cover most views during rush hour traffic, allowing the chance for this travelling audience to really absorb your ad at a time when they are open to seeing advertising during their journey.

80 x Bus Rears

Duration: 4 weeks

Media Cost: £9200 + VAT

Production: £734.40 +VAT

Supersides stimulate during a social setting. Highly visible and in proximity to shops and leisure venues, Supersides engage urban audiences at a time when they are feeling relaxed yet impulsive... Over two thirds of people notice Supersides when shopping in their town or city centre followed equally by 52% when out socialising and 54% on their lunch break. Their towering placement, high above the crowds of shoppers explains the huge 82% who think Supersides make it easier to see the advert when on the high street. Increased visibility, within a relevant environment, reveals why 51% of those who see Supersides think "buses are a great place to tell them about new products and special offers".

80 Bus x Supersides

Duration: 4 weeks

Media Cost: £30,360 + VAT

Production: £2,385.60

Advertising on a taxi, is a cost-effective way to promote your brand on the move. This dynamic media format delivers high-frequency promotion for campaigns. Taxi supersides provide a maximum impact advertising opportunity in short, sharp bursts. Taxis can reach millions of consumers per week on the street and in vehicles, with the advertisement traveling on both major and minor roads. 89% of people agree that taxis are easy to spot, due to their attractive, impactful, visual message. With the booking of Taxi advertising through Transport Media, you will receive Taxi Receipt Pads and Internal Tip-Seat advertising free of charge.

80 x Taxi Supersides

Duration: 4 weeks

Media Cost: £16,000 + VAT

Production: Included

All media is subject to availability, and we require artwork 3 weeks in advance.

Appendix B

Update to Library Project from Kate Reed at RIO.

Phase 1 is progressing well and is heading to completion. We are currently procuring contractors for phase 2 and have had a good response. We are really pleased to have been able to work with so many local contractors and tradespeople and will continue to do so.

The inside of the building is taking shape as is the rear courtyard and changes to the rear of the building enabling the public to access this area. We've been fortunate to secure G7 legacy support for phase 1 and the start of phase 2 and have recently been awarded Arts Council monies for the next 3 years in part to support the cultural programme for the building once complete.

Appendix C

Safe 38 (Excerpt from November minutes)

The A38 Carkeel to Trerulefoot. Currently average speed cameras and other small scale affordable safety interventions identified in a recent consultation will not be delivered until 2028 at the earliest. Will Cornwall Council Lobby National Highways earnestly to deliver these interventions far sooner?

Steve Jackson asked if we should also direct the question to the Department of Transport as well as Highways England

AP James to talk to Sarah to prepare a press release for the visit. James received an email from Sheryll Murray which he read out:

*Dear James
Please accept my apologies for the meeting which is due to take place on 16 November 2022 as I am in Westminster and have other Parliamentary business.
I have recently had a meeting with National Highways and I reinforced to them that I view the proposal they outlined as interim measures and that I am*

meeting with the Secretary of State to ensure he is fully briefed that these proposals do not detract from the long-term goal of ensuring the road is upgraded to the same quality as the A30.

I also pointed out that I would like National Highways to look at other funding pots to bring forward some of the measures they propose following the consultation rather than waiting for the RIS3 period.

They confirmed that the scheme upon which they have based their bid is at an advanced state and could be started early in the RIS 3 period if successful.

I have also spoken to the Secretary of State, Rt Hon Mark Harper and updated him on the matter.

The Menheniot junction work is on course and there should be further news in the Spring of next year.

*I will continue to raise the A38 as opportunities arise.
with best wishes*

Sheryll.

Sheryll Murray South East Cornwall

Colin Martin claimed we needed more than just the recently proposed safety features. James said it may be likely that the improvements will be part of the RIS 4 package rather than RIS 3 but Colin said we should campaign to bring forward the safety measures to be completed as soon as possible. James said we should also consider the impact of a change of government which may happen in the next couple of years.

Martin said he has completed a review of local roads with the new portfolio holder councillor Connor Donnithorne who was shocked by the situation at the Menheniot Junction.

James also said that he has prepared an email from Rebecca Riley of Cornwall Council Connectivity requesting a meeting focussing on the Stocketon Cross area which is vital for the local network.

AP James to email Cllr Connor Donnithorne **AP** James to speak to Anne Vandermeulen